

Creative Mockups

Instagram

Post
(Faith)

MEN,

hitting, name-calling, yelling, patronizing, public
embarrassment, insults, threats,
monitoring your where you are, digital spying,
financial control, gaslighting, guilt, dehumanizing,
stalking, sexual violence, coercion, rape, physical
violence, possessiveness, emotional manipulation
and more...

CAN HAPPEN TO YOU, TOO.



Post
(Faith)

LOVE KNOWS NO...



-RACE
-AGE
-GENDER
-SEXUAL
ORIENTATION



BUT, NEITHER DOES ABUSE.

Post
(Faith)



**THIS
IS
NOT
NORMAL**

WHERE ARE YOU?

WHO ARE YOU WITH?

ANSWER ME OR ELSE.

**SEND ME YOUR LOCATION
NOW.**

**YOU MADE PLANS
WITHOUT ASKING ME
FIRST?**

**IF YOU DO THIS, WE'RE
DONE.**

Post
(Faith)

**HANDS ARE FOR
HOLDING**



NOT HITTING

Story-Lauren

Healthy vs Unhealthy Relationship behaviors



T
A
P
↓

Unhealthy



T
A
P
↓

Healthy



Story Cont.

Cost= \$1
For Canva
graphic

“The average
Instagram ads
CPC
(**cost**-per-click) is
around \$0.50 –
\$1.00. **Instagram**
ads **cost** can reach
up to \$3.00 per
click.”



T
A
P
↓



Story-Lauren

Cost= \$1 for
graphic



Story-Lauren

WRONG

- Well maybe if you didn't dress like that..
- You shouldn't have gotten so drunk
- You were being a tease!

RIGHT

- This is not your fault
- You are a victim!
- I BELIEVE YOU

Facebook

Post- Brooke



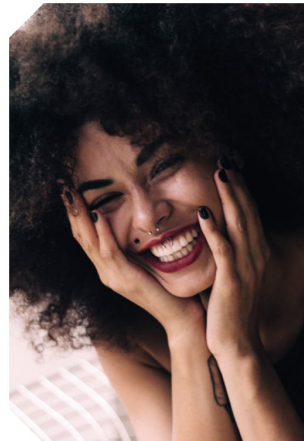
Post-Brooke



Post-Brooke



LOVE
should
HEAL
not hurt



Post-Brooke



REMINDER

Let your voice be heard. Speak up
against violence.

Twitter-Jordan

Twitter expenses:

How much will it cost for you to promote a tweet?

The cost to promote a tweet is between \$0.50 to \$2.00 for each first action. The average falls around \$1.35 each time a Twitter user clicks, replies, or retweets your tweet.

This makes Promoted Tweets a perfect match for brands who want to capitalize on high performing tweets.



**People spend 26%
more time viewing ads
on Twitter than on
other leading
platforms.**



GUESS WHICH PERSON
EXPERIENCES IPV?

**HINT: ITS NOT
THE WOMEN**

MEN EXPERIENCE IPV AS WELL!

"I deserve to be happy and in a safe relationship.
Get help or find someone to talk too if you are
experiencing IPV in any way. "

SHALA ANDREWS

IPV SURVIVOR





A healthy relationship

is one without violence!



To the person experiencing sexual violence:

IT IS NOT YOUR FAULT





YOU DESERVE TO BE HAPPY

**STOP IPV BEFORE THE TRAIN LEAVES
THE STATION**



**LOVE
SHOULD
NOT BE
PAINFUL**



ANYONE CAN EXPERIENCE SEXUAL VIOLENCE AND NOT SHOW IT



FAKING A SMILE IS NOT THE WAY TO SOLVE THE ISSUE

Billboards



Domestic violence will affect **1 in 4** women



It takes an average of **2.3 years** for a high-risk victim to get seek help

Domestic Violence

130,000

Children live in homes where there is **high-risk** domestic abuse



1 in 6 men will experience domestic violence

7

Women a month are **killed** by a **current** or **former partner** in **England** and **Wales**.





The
Domestic Violence
cases are at a rise,
But, **we can flatten**
the curve by coming
together.

Unlock your voice and
the world will stand with you.

[#SpeakAgainstDomesticViolence](#)

A Healthy Relationship is one without violence

